
By: Colin Thompson, Public Health Specialist, Kent County Council
To: Kent Community Safety Partnership (KCSP), 17th October 2013
Subject: Kent Alcohol Strategy 2013-2016
Classification: Unrestricted

1. Purpose

1.1 To inform and seek comments from the KCSP regarding the Kent alcohol Strategy 2013-2016.

2. Background

2.1 The strategy builds from the previous Kent Alcohol Strategy 2010-2013. This draft strategy will go for public consultation via the Kent County Council website. It will take account of appropriate amendments from the consultation and a final version will be taken to the Kent Health and Wellbeing Board for final approval.

2.2 It has been developed via input from a range of partners including Public Health, Commissioned Services, Kent Police, Trading Standards and Community Safety.

3. Kent Alcohol Strategy 2013-2016

3.1 The strategy sets the context in which agencies across Kent will work to address the problems associated with alcohol use across the county. It encourages partnership and joint working to create a healthier and safer population by reducing the level of individual and community harm related to alcohol misuse.

3.2 There are six key areas underpin the strategic framework:

- Prevention and identification
- Enforcement and responsibility
- Treatment
- Local Action
- Vulnerable groups and inequalities

- Children and young people

3.3 A section has been developed for each key area that explores current action, the planned activity for the future and how we will know it has been successful.

4. Implementation

4.1 A strategy implementation group will monitor progress on the strategy. This group will meet on a quarterly basis to monitor progress and will review the strategy on an annual basis.

4.2 The group will develop an action plan with a timeline and agreed responsibilities to ensure that actions developed will be focussed on achieving the outcomes within the strategy. They will have the role of ensuring delivery plans and individual actions are robust and enacted (refreshing them on a periodic basis), and that partners undertake their assigned responsibilities.

5. Recommendations:

5.1 KCSP members are asked to note the Kent Alcohol Strategy.

5.2 To recognise how this assists the wider objectives of the KCSP and how all partner agencies can continue to work together in the future.

5.3 To provide feedback on the Strategy during the consultation ahead of its final approval.

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